



Baseline Assessment - Women in Trade

Request for Consultant – Research Team Lead Kenya/Tanzania

Deadline for applications: 14 November 2018

Please note the following important clauses:

- **Applications will be reviewed on a rolling basis as we receive them. Candidates are encouraged to apply as soon as possible, and the recruitment process may closed before the 14th November if a suitable candidate is found**
- **The position is subject to confirmation of funding**
- **Candidates must be available to participate in a training workshop on 26 and 27 November in Nairobi and to be able to commence data collection immediately after this workshop.**

International Alert is one of the world's leading peacebuilding organisations, with 30 years of experience supporting communities, advising governments, organisations and companies on how to build peace. Alert works with people in fragile and conflict-affected areas to make a positive difference for peace; to improve the substance and implementation of international policies relevant to peacebuilding; and to strengthen the peacebuilding sector. Alert has been working on cross border trade in East Africa since 2009 as a strategic entry-point for trust building across the region. Alert's engagement on cross border trade has a dual impact: enhancing the economic livelihoods and business opportunities of traders (including improved security) and improving relationships between and among traders and authorities across borders. Alert's interventions in DRC, Rwanda, Burundi and Uganda achieved significant changes in how the border functions with significantly less harassment, increased security and better application of legal texts, but also in terms of fostering relationships and creating spaces for dialogue between all stakeholders involved.

Purpose of Assignment

International Alert is in discussion with TradeMark East Africa (TMEA) to carry out a baseline study for its Women in Trade programme. This programme aims to contribute to the greater inclusion of women in trade as one of the pathways to increased business competitiveness and increased trade in the East African Community (EAC) region and the Democratic Republic of Congo (DRC). It aims to do this through two key objectives:

- **Objective (i):** Increase trade value and incomes of women traders by addressing the constraints faced by women as they gradually transition to formal trade and ensure that they trade gainfully; and
- **Objective (ii):** Increase in the number of women participating in trade through the elimination of the barriers of entry to trade for women across the EAC

The baseline study will use a mixed-method methodology, combining desk-based research, field surveys, focus group discussions, and key informant interviews, to produce a comprehensive qualitative and quantitative assessment for the Women in Trade (WIT) programme. This methodology combines “hard” data relating to trade volumes and trends, and political and economic policy and institutional infrastructure that is in place, with perceptions and socio-cultural data that influences, for example, the way in which women traders use the policy tools that are available to them to maximise their trade. As such, the methodology will provide a holistic picture of the barrier and

opportunities for women to play a greater role in trade across the key locations where the WIT programme will be implemented. The analytical framework for the study will:

- gather quantitative and qualitative data against the programme logframe
- provide an in-depth analysis of the political, socio-economic, policy/institutional and environmental context in which the programme is being implemented
- test the results chain and theory of change of the project

International Alert is seeking applications for a consultant to lead the field research in Kenya. The Research Team Lead will supervise a team of data collectors to gather economic, socio-cultural, environmental and policy data at key border crossing points in Kenya, feed into the design of appropriate data collection tools and make these relevant to the context, feed into the analysis of the baseline assessment report.

The data collection will take place at the following 2 locations in Kenya/Tanzania – Namanga and Holili/Taveta.

Assignment

- **Selection of data collectors** – The consultant will select a small group of 3-5 local data collectors in Kenya/Tanzania. These data collectors will be selected on the basis of having proven experience of having undertaken similar quantitative and qualitative studies in the targeted locations with women traders – included coded data, demonstrable experience of how to gather data in a conflict sensitive way (description of tools, challenges and how they have overcome them in the past), demonstrable experience of how to gather data in a gender sensitive way (description of tools, challenges and how they have overcome them in the past) and fluency in Swahili/English. The consultant will be responsible for hiring these data collectors and for overseeing them throughout the course of the project.
- **Participate in Research Training of Trainers** – The consultant will participate in a training to be organised in Nairobi on the research tools and methodologies to be used in the data collection.
- **Training for data collectors** - Having participated in the training, the consultant will cascade this training to the local data collectors. The cascade training will take place over 2 days and will focus on setting clear expectations about the type of data that we need to collect, understanding the indicators, understanding how to use the data collection tools that have been developed and understanding how to adopt conflict and gender sensitive research techniques.
- **Pre-test of Tools** – The consultant will support A 2-day pilot of the research tools to test the data collection methods and tools that they have developed and ensure that the tools are designed in a way that delivers the qualitative and quantitative information required to develop a baseline against the project indicators. This pilot will take place at the Namanga border crossing.
- **Data collection** - Data collection teams will move to their first data collection location and will begin gathering data. Data collection will be undertaken over a 10-day during which time data collection teams will gather data through focus group discussions, surveys and key informant interviews in approximately 2-3 key locations¹. Data will be collected using tablets onto which Kobo survey questionnaires will have been pre-loaded. Using tablets allows for data from multiple locations to be uploaded simultaneously and will minimise data loss during collection. The data will be sent automatically at the end of each day (once the collectors have access to an internet connection) to a central online processing platform which will be managed by Alert's M&E expert.
- **Cleaning data** – During the data cleaning, the consultant will be responsible for following up with their local research teams, ensuring that any discrepancies, errors and gaps are identified and addressed.

¹ Locations will be determined together with TradeMark East Africa in early November

- **Analysis Workshop** - A 1-day virtual analysis workshop will be held for the research team (Team Lead, Key Experts and Research Team Leads) via skype to share the results of the data from the different regions with other members of the research team and validate the results
- **Write-up** of Kenya/Tanzania section of the overall report –
- **Presentation of findings at the Regional Validation workshop** - A regional validation workshop will be held in Nairobi to present the findings of the baseline assessment to TMEA project staff and other key stakeholders

Deliverables

- Recruitment of Data Collectors
- Training Report
- Clean data provided from the Kenya/Tanzania field sites
- Kenya/Tanzania Analysis Report

Timeline - The assignment will take place between November 2018 and March 2019. The exact timetable will be agreed during the inception of the project. The assignment will require 25 days of consultancy time.

Requirements

- Extensive experience of undertaking similar quantitative and qualitative research studies in Kenya and Tanzania on cross border trade, ideally women cross border traders
- Demonstrable understanding of political, social and economic factors in relation to cross-border trade in East Africa
- Demonstrable experience of how to gather data in a conflict and gender sensitive way
- Demonstrable experience of managing research teams and liaising with key stakeholders to ensure access to research locations
- Strong analysis and written communication skills
- Use of statistical analysis programmes such as SPSS
- Be based in Nairobi

To apply, please provide a CV and cover letter outlining relevant experience and your anticipated day rate to lwilliams@international-alert.org by the 14 November 2018.

Please note: International Alert will retain Withholding Tax in line with Kenyan law.